#### 29 June 2023



your curated weekly spiritual booster delivered straight to your Inbox

# Eid:

A celebration for the sincere strivers, a festivity for the perseveringly patient.

Assalammualaikum my Champions,

(and a special, special welcome to our Baby Champs!)

First and foremost, from the bottom of my grateful heart, I wish you an Eid Mubarak Said! I pray may it be filled with lots of joyous moments with your family, friends, and most of all, with your Beloved, Allah SWT.  $\bigcirc$ 

I was curious about the deeper meaning of 'Eid'. When loosely translated, definitions such as "festivities" or "feast" would commonly come up, but I wanted to dig a little more. So I asked a dear friend who is more well-versed in Arabic than me and asked her if she could expand on it more. Her response made me go, "WOW!":

"Eid means a celebration that marks the end of an affliction or a struggle and it commemorates an important achievement. It also means a feast that comes as a reward for all of the patience and the striving one has exhausted him/herself to do for the sake of Allah SWT."

WOW, suddenly, everything makes so much sense!

It is no wonder that we celebrate Eid after a month of giving our all for His sake in the month of Ramadan and then another Eid after the pilgrims go through the life-changing, physically-challenging journey of Hajj!

But, as Muslims, we don't just have two Eid in a year.

For starters, we also have our "weekly Eid", aka Jumaa! Rasulullah said, "This day is an Eid which Allah has ordained for the Muslims. Whoever comes to Friday prayer, let him take a bath and if he has perfume then let him put some on. And upon you (I urge to use) the Siwak." (Ibn Majah) Again, this makes so much sense. After a long

week at work, toiling, being in service, and giving our all, Allah SWT grants us the gift of Jumaa!

But our biggest Eid that's yet to come, In Sha Allah, is when we all get to enter Jannah by His Mercy! **This is THE REAL EID** - and this is something I pray for all of us, every day, every prayer. :)

Champs, no matter how tiring and trying things get, no matter how exhausting this Dunia is, **hold on tightly to Allah's promise of Eid!** The weekly ones on Fridays, the yearly ones on Eid Adha and Eid Fitri, and of course, the epic Eid of being able to reunite with all of our loved ones in the highest of Jannah!

Today, take some time to truly celebrate. Celebrate the fact that Allah SWT has chosen you to still be alive, to be a part of the best Ummah, and to still be blessed with the most precious gift of Islam.  $\bigcirc$ 

PS: We also had another "Eid" this week on AA Plus as we usher in our 4th year, Alhamdulillah! As a mark of my immense gratitude to every single one of you, I will be sharing some special gifts. Ready?

4th anniversay gifts!



Our fav Mixtape for the Soul is back for its 4th Season, and dare I say that we made the best one yet, Ma Sha Allah! For this edition of the mixtape, we extended all of the Dua and Selawat audios to be 30 minutes long, so you have more 'Pomodoro' tracks to accompany you with work / school. We even made a mini Zikir booklet to accompany the mixtape as you guys are always asking about the "lyrics" of these Duas and Selawat LOLOL. In addition to all of that, we also have a few of your favourite Surahs recited by some of your favourite Champrecitors! I hope you will take this mixtape as your BFF to accompany you through your day, I've definitely been doing so myself! PS: A special shoutout to all of the Champs who contributed to this mixtape,

you guys are such stars! (Please listen to these tracks in the privacy of your space without any male presence!)

**Listen to Mixtape for the Soul Vol 4 Here!** 



I'm a HUGE Gif + Stickers fan (and I know most of you guys are too!) so creating a special set just for our 4th anniversary was a no brainer! We worked with the talented Tri Retno, our Indonesian Champ, for this mini project and my team and I couldn't help but gush at the final results! She did 15 (!!!) stickers for us and they are all super cute, Ma

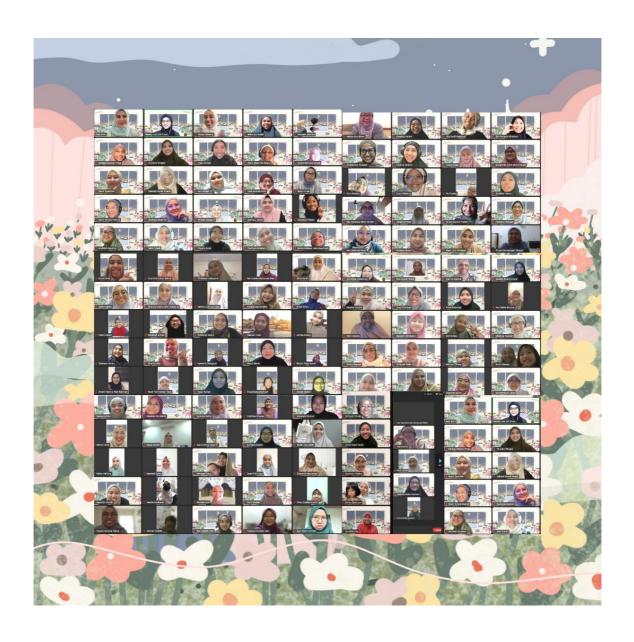
Sha Allah! My favourite out of this special Gif Pack is of course 'Allah, First. Allah, Always' as that's exactly our AA Plus mantra!

Steps To Get Your AA Plus Stickers Here!



No AA Plus anniversary is complete without us doing a charity in your name. In the past few years, we have built a well in Togo and helped "power" a school in Indonesia. This year, we are grateful to share that we are supporting a Youth Shelter in Malaysia that helps orphans and

underprivileged youths with their spiritual and academic education, welfare and skill-building. What is special about this particular Youth Shelter is that a number of our own Champs have already spent time volunteering there, and the bonds they have built and the impact they have had with the youths have been nothing short of inspiring. My heart immediately knew this was a great cause for AA Plus to support, and I'm happy to share that we have allocated funds in your name to be used for 1) their food and meals, 2) their education and 3) for their recreational activities. May Allah SWT allow us to meet the beautiful souls of these special youths, and may Allah SWT always use us in service for the Ummah, Amin!



We had a blast celebrating our 4th, but for any of you who missed it, the replay is now up on the website! If you are in need of good company this Eid break, our anniversary party offers a nice mix of laughs, tears and some good halal fun!  $\bigcirc$ 

**Watch the Anniversary Replay Here!** 

a beautiful dua

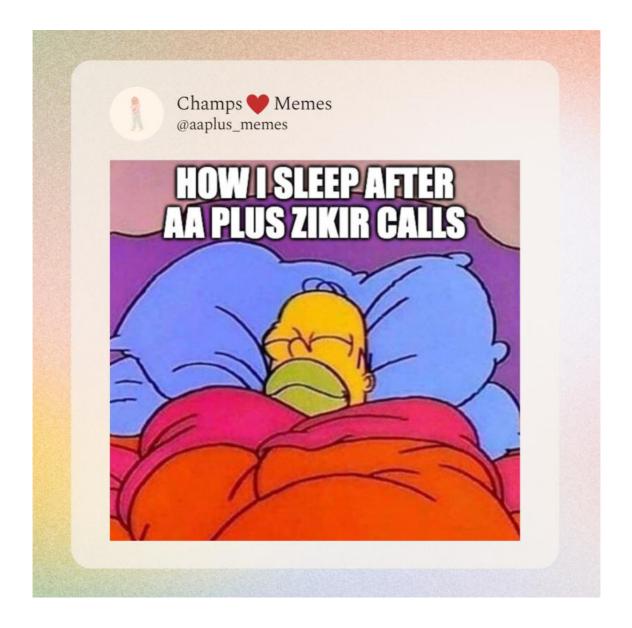
Ya Allah, allow me to be mindful of this moment, as I have been Divinely placed by You to be right here, right now.

aaplus.co

#abeautifuldua

This week, my schedule was so full that it was bursting at the seams. It took a considerable amount of effort to really remain mindful and stay present in all of my engagements and tasks until I realised that there is no way I can stay focused on my own. Cue this Dua that Allah SWT moved me to say, which truly helped me anchor myself despite it all, Alhamdulillah. Champs, you too, are divinely and lovingly placed to be exactly where you are. Breathe easy, as you are with Allah SWT!

## muslim meme



What a beautiful, blessed 10 days we have spent with each other this DhulHijjah with our Zikir calls! Trust me, even if I had to sleep at 12 am and wake up at 5 am Morocco time to host these calls, I was having some of the best sleep in my life because the first and the last thing I did was Zikir! So Champs, if you are struggling with sleep, may I suggest you add Zikir as part of your night time routine? :P

# to ponder



I read something recently that caused a shift within me: 'Instead of asking, "Have I worked hard enough to deserve to rest?", I have started asking, "Have I rested enough to do my most loving, meaningful work?". I absolutely love this, because when I think about rest, I immediately think about Allah SWT. When my heart is with Allah SWT, I am at rest. When my mind is with Allah SWT, I am calm. When my limbs are in accordance with what Allah SWT wants of me, I am relaxed. Champs, in order for us to do the

things we have to do in this world, we need to recharge and refuel ourselves by having our rest with Allah SWT. So today, I pray may you prioritise your one-on-one quality time with your Rabb, for the Dunia will tire us, and we'll need all of our rest time with Allah SWT.

### PA:



Calling all Baby Champs! **Don't forget our date this Sunday, at 9pm SG / 2pm UK, In Sha Allah.** Join me as I walk you through AA Plus and answer any queries you might have. I promise it will be fun! PS: If you are wondering if it will be awkward, I can assure you right now that IT DEF WILL BE LOL LOL, but only in the beginning! Don't worry, I'll be right beside you, and we can all be shy together. :)

Join the Baby Champs Orientation Here!

And with that, my dear Champs, may you have the most blissful Eid! I pray may you stay in constant closeness to the One who created you with a grand purpose. PS: I'll be back in your Inbox on the 1st of July for the Intro Email, In Sha Allah!

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Because you signed up to become an AA Plus member.

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